



**2** **Promote a community food culture**

Liaise with educational, grassroots and local food actors to organise positive and enjoyable social food events that simultaneously promote and drive social cohesion through food literacy, multi-cultural exchange, health and well-being.

**3** **Enable food producing environments, reduce food waste**

Work closely with public, private and voluntary sector partners to expand sustainable community food growing across the city by retaining and making available existing resources (land, storage, etc.), and discouraging wasteful, unsustainable and unhealthy food management practices.

**4** **Support ethical business & social enterprise**

Support and promote a sustainable food city through innovative social enterprises that produce and trade just, local, and community-owned food, providing opportunities for training, employment and community participation.

**1** **Proclaim & celebrate the universal right to food**

Collect, harmonise and share knowledge on food poverty, malnutrition, obesity, food deserts, health inequalities and any other relevant information essential for action. Co-ordinate, engage and target specific interventions that ensure and fulfil the human right to food, nutrition and health.

**5** **Campaign and work for food justice**

Conduct research, design policy, raise public awareness, implement actions and evaluate initiatives that identify and tackle the root causes of food injustice and poverty.

# Coventry Food Charter

Five priorities for ending food poverty and building resilience



## How to contribute to achieving the aims of the charter, as a **Business** or an **Institution**:

-  **Reduce poverty:**  
support local and voluntary organisations engaged in reduction of poverty. Campaign for real national living wage and other causes of food insecurity (e.g. debt, welfare and housing related issues).
-  **Sustainable food:**  
engage and promote ecological food growing in private spaces, community gardens and public orchards.
-  **Health:**  
Support Marmot goals of reducing inequalities in health by improving access to healthy and nutritious food.
-  **Reduce waste:**  
set and pursue a 'zero food waste' goal. Donate or compost any food that is not consumed.
-  **Education:**  
create and actively engage in opportunities for sharing knowledge about growing, cooking, and healing with food.
-  **Procurement/buying:**  
support local and seasonal food production by procuring food from community initiatives, social & ethical enterprises and small-scale local farmers.



# Coventry Food Charter



## How to contribute to achieving the aims of the charter, as an individual:

### **Fight poverty:**

support local and voluntary organisations engaged in the reduction of poverty. Join the campaigns for the real national living wage and other cause of food insecurity and poverty (e.g. debt, welfare and housing related issues).

### **Sustainable food:**

engage in ecological food growing in your garden, community gardens or public orchards, and do your best to consume food produced in your neighbourhood.

### **Health:**

support initiatives that help reduce inequalities in health by improving availability of healthy and nutritious food.

### **Reduce waste:**

plan your meals in order to waste as little food as possible. Share with friends and neighbours. Donate to charity and food aid organisations or compost any you can't use.

### **Education:**

participate or start up opportunities for sharing knowledge about growing, cooking, and healing with food.

### **Procurement/buying:**

buy as much food as possible from social enterprises and ethical businesses that source their food locally from small-scale local farmers.



# Coventry Food Charter



**We** .....

**sign up to the charter  
and commit to help achieving its aims.**

Please download, print, sign and display this charter to help  
promote its principles, then let us know at:

**[feedingcoventry@coventrypartnership.com](mailto:feedingcoventry@coventrypartnership.com)**



# Coventry Food Charter