



West Yorkshire (Healthy Holiday Provision 2020)

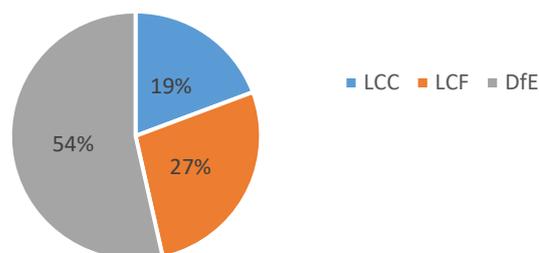
West Yorkshire saw many activities provided alongside food provision to children who were experiencing food insecurity during the Easter and Summer Holidays of 2020. Leeds and Bradford enacted the bulk of activity due to been able to access funding from the Department of Education and raise funds through both Councils working effectively with Leeds Community Foundation. There was also positive contributions from Wakefield, Kirklees and Calderdale. Different areas have good connections to their own food aid / insecurity networks including the Leeds Food Aid Network (FAN), Feeding Bradford and Wakefield Food Aid Network. One key area that has been highlighted where we believe Cross pollination of ideas can be developed in the region is the sharing of practical activities combined with different food servings that have been outworked creatively despite the challenges of Coronavirus. This update includes data and brief analysis from Leeds, Bradford and Wakefield and will be updated once new information is gathered from Kirklees and Calderdale. Please below for details:



Leeds Healthy Holidays 2020 – Headline Summary

Funding	
Leeds City Council Healthy Holidays 2020 Fund	£162,089
Leeds Community Foundation secured from other sources	£229,140
DfE Holidays & Activity Fund	£450,000
Total	£841,787

Healthy Holidays 2020 Funding Sources



Funded	
Lockdown – Summer Holidays	
HH Covid-19 Response funding	£243,980
Comprising:	
Grants to TSOs	£169,280
No. of awards made	32
Top-up grants to TSOs	£74,700
No. of awards made	19
Number of children & adults supported	10,922 & 2,918
Summer Holidays	
DfE HH Summer fund	£450,000
TSOs, schools & LCC community hubs total no. of awards	51
Target number of children as per DfE application	5,000
Comprising:	
TSOs	£212,378
No. of awards & target of CYP to be supported	33 awards - 4,830 CYP
Schools	£151,692
Awards	£111,692
No. of schools/partnership & target of CYP to be supported	14 awards - 2,665 CYP
Tablet lending	£40,000
Community Hubs (includes funding for tablet lending)	£120,000
No. of hubs & target of CYP to be supported	7 hubs - 2,000 CYP
HH Summer awards actual funding	£484,070

Further Information on Department of Education Healthy Holiday Funding for Leeds

- Leeds (HAF programme operates under the banner of Leeds Healthy Holidays – HH - programme)
- HAF funding successfully ensured a network of good quality HH projects (comprising community groups, schools and Council community hubs) up and running in the most deprived areas of Leeds, and supporting children and young people, and also their families.
- Stakeholder networking before the school holidays ensured good take-up of provision, and joined-up working with other support needed by children and their families in deprived communities.

- The shareable mapping, which was developed earlier this year, has been crucial to working effectively at pace across community/school/council networks, including Leeds-wide Covid response networks.
- Able to provide advice that combined good practice and Covid-compliant guidance to maximise blended delivery of online, offline and on-site/outdoor provision, which has worked well. Many providers have reported that innovations they developed in response to Covid restrictions will now become part of their provision beyond the pandemic.

Numbers to date (note we are still waiting for numbers from further organisations);

- 4,995 unique children have been noted so far (a few more to be added). 70% of those were eligible for FSM, 11% were SEND
- 592 unique adults were supported
- 45,870 portions of food were provided through daily grab bags, food parcels and hampers
- 60% of food provision sessions have been in-person provision, and 40% has been as part of parcel provisions.
- On-site attendances: 8,689
- Activity packs distributed: 7,091
- No. times online activities were accessed: over 8,000

- Strategic engagement: Strategic engagement with Leeds partners and local partners ensure HH provision was well-connected to other support, resources and networks
- Uptake: concerns that families would be wary of their children taking part due to Covid-19 risks were unfounded, and demand has outstripped supply. Many projects reported that CYP and their parents/carers were “desperate” for them to be out of the home and taking part in HH schemes.
- Activities: Blended activities have worked well; but there had been strong feedback that even limited face-to-face provision has been really critical, particularly to combat isolation, digital exclusion and Zoom fatigue. On-site and outdoor activity provision has gone surprisingly well, given the potential for Covid-19 disruptions to planned delivery and several days of very poor weather. Exceptions to this include: outdoor activities that were postponed due to heavy rain, two local infection outbreaks in Harehills and Kirkstall which required a small number of projects to shift their activities to online, postpone them or reduce the numbers, and Council-led sports activities which started later than planned due to Health & Safety requirements and struggled to attract participants. There was only one project that experienced a participant contracting coronavirus, which required the site to close down two days before the end of their provision. Most projects ran a combination of offline (doorstep deliveries), online and

on-site/outdoors activity. Cooking at home activities and exploring your local area activities were particularly popular this year.

- Food: projects reported higher levels of food insecurity from the families they supported this year compared to last year. Many projects provided food parcels/family hampers/pay-as-you-feel stalls as well as meals for children to tackle this, and provide access to nutritious meals, plus plenty of fresh fruit & vegetables through the FareShare Yorkshire & Rethink Food partnerships. Many groups noted positive increases in cooking confidence from parent feedback.
- Co-ordination: project staff quickly contacted LCF with questions, concerns and problems so that they could be resolved promptly. We continued to connect projects to additional resources, ideas, opportunities, local partners and to each other. The co-ordination function was important to make limited resources work even harder than usual.
 - A number of projects connected the families they supported to the LCF-Council Funded Leeds School Uniform Exchange, or established their own groups, as the cost of school uniform puts additional financial pressure on family food budgets.
 - Leeds City Council have also used the HH projects to share information on financial support available to families struggling as a result of Covid-19; they have reported that many families that they cannot reach have accessed Council support as a result of this, which is an important step to improving the financial situation of many children and families supported by Healthy Holidays.



Bradford Healthy Holidays funded by the Department of Education

Excerpts from Dept for Education reporting by Leeds Community Foundation & Transforming Lives for Good, September 2020

- We achieved a high number of providers with a good geographical spread within the areas with the most need across Bradford.
- We are particularly proud of the number of schools that run a project. It has been a hard season for school staff and for children, and the chance to safely host children at school after not being in for a while will go a long way to supporting children back to school in September. This has been mentioned again and again by school heads.
- Tighter restrictions were a concern for Bradford in the lead up to the summer and came into effect with a local lockdown at the end of July and remained throughout August. Many delivery partners have reported that they had to support families that were reluctant to send their children to the club, and in some cases, deliver to their home. Other partners also had to reduce the numbers they allow per session, in or to manage bubble groups.

- The total number of children supported was slightly lower than what providers had outlined (see below). That said, given the tight restrictions placed on providers in Bradford and challenges of uncertainty, they did an amazing job in nearly reaching the number that was agreed before Covid /under normal circumstances.
- There has been some excellent partnership working with Bradford Council in terms of strategy, resources and funding in reaching the most vulnerable children during a really difficult time. This is really positive in terms of future work.

Numbers to date (note we are still waiting for numbers from further organisations);

- 5971 unique children have been noted so far (a few more to be added). 68% of those are FSM, SEND or FSM equivalent need.
 - On average each unique adult or child has been provided with 15.8 portions of food
 - 60% of food provision sessions have been in-person provision, and 40% has been as part of parcel provisions.
- Key Activities for the whole programme would be a rather long list, below is a summary related to the key KPIs
 - With the wide reach of organisations and schools, and advertisement there was a good reach across Bradford children on FSM. Hours of activities was hard to measure (due to the introduction of food parcels for some provision), but given the number of sessions or packs that had an activity in we know that almost 100% of session had activities
 - In regards to monitoring and reporting, we updated our data collection application to be appropriate for this year. We also trained, and supported partners in the use of the system. We shared the DfE survey, though take up may have been low as it was shared out to partners in the last week of the summer.
 - Key activities coming up are to complete a celebration event online with partners to share how they did as a group and learn from one another.
 - Of the 2723 sessions or parcel provisions, 147 of those sessions has seen some exciting innovation with activities delivered online.
 - We were able to complete 62 calls or visits, and of those we were able to personally visit 56 projects during the summer to complete quality check provision and offer support where possible. This was extremely beneficial and appreciated by a number of providers.

Leeds & Bradford Co-ordination – scheduled check-ins have helped build a good working relationship between LCF & TLG to ensure the joint Leeds/Bradford HAF programme has been managed well and delivered successfully. The effects of the Covid-19 crisis have undoubtedly adversely affected some of our ambitions for closer collaboration this year, but

both organisations are confident that they will continue to collaborate for mutual benefit in the future.

Wider reflections on Bradford including funded operations by Bradford City Council working with Leeds Community Foundation.

Holiday projects, and Covid response work with food and activities - work is really taking off with 118 organisations funded by 3 sets of funders (some had funding from all 3 funders enabling them to reach many more families). So much more provision than 3 years ago.

- Three sets of Holiday provision funding this year, although we were not a direct provider this year, our continued work with partners and work in keeping this issue on the local and national agenda contributed to there being 3 sets of funders funding provision this year 118 organisations were funded. We worked directly with Give Bradford and TLG and tried to ensure good practice and co-ordination between the 3 schemes
- DFE HAF programme run by TLG 88 projects funded for the summer holidays reaching 6,326 children doing a mixture of face to face provision and some food and activity packs.
- Give Bradford Healthy Holiday Covid response funded 40 projects from April to end of August reaching 8,910 children, at the start of the funding this was all activity packs and food parcels but later in the period some groups also did some face to face provision
- Bradford MDC HAF scheme funded 40 projects all doing face to face provision this summer reaching 1,973 children.

There was no attempt to map the crossover of children between funding schemes and several of the organisations had funding from all three funders, so we can't add all those figures up to get a total reach.

I can't give you a total number of meal as it wasn't collated by all the organisations.

There was some great innovative work – lots of recipe packs with on line video demos, cooking by zoom and cooking outdoors. Lots of competitions and encouragement to feedback from activities, even at home Olympics with tasks to do in the home and garden. There was quite a lot on line, a lot of door step and garden conversations and several providers saying they had more insights into families meeting them in their own homes.

By the summer some providers eventually got back to face to face provision and said they saw a marked change in some of the young people some who had been withdrawn or frustrated and aggressive getting back to their usual more balanced selves with a few sessions of real time outdoor 'bubble' play.

Wakefield District Healthy Holidays Provision

We have three long term holiday hunger schemes in the Wakefield District

- 1 Havercroft & Ryhill
- 2 Pontefract
- 3 Airedale (Castleford)

These cover most of our areas of recognised deprivation but not all.

All three have continued to deliver assistance over the School Holiday periods however the overall picture is of course more complex.

1 Havercroft and Ryhill – at the start of the lockdown period in March this former Holiday Hunger Scheme moved to become a full time food bank, the Holiday Hunger provision as with all our HH provision changed from a come and eat to a delivered food (a mixture of food parcels, ready meals and hot food provision) As a result the data is all over the place, however from a HH perspective we would make a sensible estimate that the Holiday Hunger provision/take up was double that of the usual HH scheme prior to the Covid19 period.

2 Ponterfract – this scheme had set off small scale three years ago and the service had already planned to expand, the service operates only as a HH scheme, but like all our HH provision it is on a delivered food parcel/ready meal and cooked food provision (I would add that we have an industrial catering company in the district and they have directed there output to various food aid providers at no charge. As a result many of our food aid providers in the east of the district deliver this combination of food assistance. The Scheme here delivers about one third extra to that of last year, this is only marginally higher than the planned increase in provision

3 Airedale - This is the most difficult to gain any meaningful data from as one provider closed and a different provider stepped in, however it would appear that the provision has increased by about one third based on previous years.

Each of our providers is issuing between 90 – 100 food parcels over a School Holiday Period. Families may also be using food bank provision on top of this outside of these figures.

Generally - Our Food Aid Provision has seen a 30% increase over the Covid Period, but pop-up (ie new food aid providers) have seen their presentations grow by 75% over the same period.

Holiday Provision in Calderdale

£20,000 was released to support 4 different initiatives in Calderdale through Calderdale Council and Calderdale Community Foundation to help support vulnerable children and families with food parcels supporting 2580 beneficiaries. The organisations to benefit were Integrated4Solutions CIC, Noah Ark Centre, Luddenden Foot Community Association and Christians Together Calderdale. Where possible food was accompanied by toys, baby essentials, clothes and beds.

Holiday Provision in Kirklees

In terms of food-related summer provision from Kirklees Healthy Holidays budget coordinated by Kirklees Council they delivered 400 Cooking together Kirklees packs (ingredients and recipes to feed a family of 4) every week of the summer holidays so a total of 2800 packs in our 7 week holiday. We also had a different provider operating in the Colne

Valley (one of our rural areas) and they delivered around 30 per week over 6 weeks so a total of 180. All our surplus items were shared between 4 local food banks.

Our other provision was art packs, sport packs & bushcraft packs and 96 online activities for all.

This work is supported by:



Wakefield Food Aid Network
Kirklees and Calderdale Councils